Invested Public Network, Inc.

Circulating Capital, Data, and Knowledge between People, Places, and Systems

Welcome! We have spent four years designing and developing a systemic, innovative community-based revenue building company to direct trillions of dollars in new investable capital to sustaining foundational public goods projects that are critical to generating growth, health, and wealth.

We are presently partnering with a number of cities, counties, states, and institutions to implement the first series of projects in order to create a productivity enhancing project funding system that meets the needs of our diverse communities.

Please contact us if you are interested in hearing more about this partnership.

Contact info:

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Why now?
What we are learning from communities:

- **The list of desired but deferred public projects** that underpin local sustainability, infrastructure effectiveness, and social connections is growing
- **ESG/Impact investment community** seeks new deal flow that builds citizen and entity interest and access to projects that offer layers of local returns
- **An increasing number of communities** are facing limited tax capacity and rising costs
- **Vast amounts of investor capital** seek investments with direct relationships to their livelihood, can diversify their portfolios, and strengthen foundational systems
- **New regulations allow and have expanded** the ability of non-accredited and accredited investors to invest in privately organized projects
- **Present and upcoming generations** seek a more relational form of capitalism that supports “skin-in-the-game” investment opportunities aligned to their livelihoods and local future
- **The 2008 financial collapse coupled** with the growing costs and urgency of climate change, and recent COVID economic impacts are pushing the limits of traditional public finance tools based on taxes and bonds. This current state of affairs requires an alternative public good projects funding model

We are a systems-focused, community revenue building company that aligns and develops digital tools, co-creative methods, and innovative financing models designed to attract community and social impact investors.

We are composed of two operating entities:

FuelingMain.com, a municipality/county-focused project funding management platform for implementing public goods projects that deliver meaningful benefits and,

Invested Public Initiatives, a project creation and development strategy firm that helps communities build capacity by identifying and implementing projects phased to activate short-, mid-, and long-term productive value designed around local returns.

We seek to model our initiatives, offerings, and post-offerings to perform these ***value-actions***:

- **Catalyzing, citizen, business, and organizational agency**
- **Generating new revenue streams**
- **Strengthening existing local capital resource capabilities**
- **Circulating wider community access**
- **Grounding production and reproduction of system project initiatives**
- **Deploying initiative performance data and offering information**
- **Expanding local "invested public" knowledge**

Our Approach to Building Community Revenues

Our platform and processes directly engage community stakeholders, align and bundle project capital, and supply data and knowledge to our clients.

We offer four municipality/county client pathways:

1. **Do-it-yourself: Invested Public Funding (IPF™)**. Clients can either use the **FuelingMain.com** platform process to guide them through a series of self-generated worksheets or work with FuelingMain project development consultants to generate funding initiatives and offerings for their projects.

2. **Deepen the effects: Invested Public Systems (IPS™)**. Co-create a contextualized process for identifying, generating, and implementing appropriate projects within the **IPN™** strategic systems framework that furthers the value-actions.

3. **Activate strategic growth**: **Invested Public/Private Partnership (IPP$_3$™)**. Start by working with us to realize better outcomes in your public/private partnership relationships designed to build revenue streams for the city/county, circulate more capital locally, and keep you involved in actively directing the future of your community.

4. **Insert next-level innovation: Invested Public Data (IPD™)**. Combine the **FuelingMain.com** platform initiative, offering, and post offering data with the IPF™/ IPS™/ IPP$_3$™ processes and strategies to generate new fonts of knowledge that can be used to create new sources of revenue and drive layers of value to enhance return to local actors.

Our Design, Development, and Implementation Team

Brett Sechrest is an entrepreneur with more than 25 years of experience in creating and implementing comprehensive business, product, and project strategies focused on market mechanisms within the technological, financial and manufacturing sectors. *Co-founder / Chief Executive Officer / Senior Interpreter*

Bill Morrish is an urban designer with 40 years of experience in urban and suburban research and professional work in infrastructure and systems, public process, and community-based development. He is a professor of urban ecologies at The New School. Parsons School of Design in New York. *Co-founder / Senior Interpreter*

Mohamed Abdelhameid has an M.S. in Management and Systems Engineering and nine years of experience specializing in smart cities and IoT, management systems engineering, and business process improvement. *Operations Director Smart Projects*

Colin Olson is a Ph.D. research engineer with 12 years of experience managing multi-disciplinary efforts in the design and implementation of massively-parallel, machine-learning algorithms that convert data into decisions. *Co-founder / Chief Data Officer*